



WCVB 5 TV Place Needham, MA 02492 Main: (781)449-0400 Billing: (781)433-4283

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 949699-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser Product Estimate Number

Committee Against Physicia PAS Oct/Nov 12 TV 151

| IDB # | Advertiser Code | Product Code

Agency Ref Advertiser Ref

Billing Address:

Petta Ryan & Co Attention: Accounts Payable 117 Sterling St Clinton, MA 01310

Send Payment To:

WCVB P.O. Box 26874 Lehigh Valley, PA 18002-6874

						Spots/				
Line Start Date	e End Date	Description	Start/End Time	MTWIFSS	Length	Week	Rate	Type		
1 10/22/12	11/06/12	6a Eyeopener	558-7a	МГWГF	:30	3	\$3,000.00	NM		
Weeks:	Start Date 10/22/12	End Date MTWTFSS MTWTF	Spots/Week 3	Rate \$3,000.00						
Spots: # 0	Ch <u>Day Ai</u>	Date Air Time Descri	iption_	Start/End Time	Lengt	h Ad-ID			Rate	Type
3 V	VCVBM 10	/22/12 6:58 AM 6a Eye	eopener	558-7a	:3	O RB201201	Н		\$3,000.00	NM
1 V	VCVBTu 10	/23/12 5:59 AM 6a Eye	eopener	558-7a	:3	O RB201202	CH C		\$3,000.00	NM
2 V	VCVBW 10	/24/12 6:57 AM 6a Ey	eopener	558-7a	:3	O RB201202	:H		\$3,000.00	NM
2 10/17/12	11/06/12	Good Morning America	a 658-9a	- TWTF	:30	4	\$3,000.00	NM		
Weeks:	Start Date 10/15/12	End Date MTWTFSS WTF	Spots/Week 4	Rate \$3,000.00						
Spots: #_0	Ch <u>Day Ai</u>	Date Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate	Type
13 V			Morning America	658-9a	:3	O RB201202	:H		\$3,000.00	NM
12 V	VCVBTh 10	/18/12 7:55 AM Good	Morning America	658-9a	:3	O RB201201	Н		\$3,000.00	NM
14 V	VCVBTh 10	/18/12 8:41 AM Good	Morning America	658-9a	:3	O RB201202	:H		\$3,000.00	NM
	-		Morning America	658-9a	:3	O RB201202	2H		\$3,000.00	NM
Weeks:	Start Date 10/22/12	End Date MIWIFSS MIWIFS MIWIFS	Spots/Week 4	Rate \$3,000.00						
Spots: # 0	Ch <u>Day Ai</u>	Date Air Time Descr	iption_	Start/End Time		h Ad-ID			Rate	Type
1 V	VCVBM 10	/22/12 7:49 AM Good	Morning America	658-9a	:3	O RB201202	:H		\$3,000.00	NM
3 V	VCVBTu 10	/23/12 7:49 AM Good	Morning America	658-9a	:3	O RB201202	:H		\$3,000.00	NM
2 V	VCVBW 10	/24/12 7:49 AM Good	Morning America	658-9a	:3	O RB201202	:H		\$3,000.00	NM
4 V	VCVBTh 10	/25/12 7:50 AM Good	Morning America	658-9a	:3	0 RB201202	H		\$3,000.00	NM
3 10/16/12	11/06/12	LIVE WITH KELLY & N	MIC9A-10A	- ТWГF	:30	3	\$600.00	NM		
Weeks:	Start Date 10/15/12	End Date MTWTFSS WTF	Spots/Week 4	Rate \$600.00						
Spots: # 0				Start/End Time		h Ad-ID			Rate	
			WITH KELLY & MICH			O RB201201			\$600.00	NM
			NITH KELLY & MICH			O RB201202			\$600.00	NM
			NITH KELLY & MICH			O RB201202			\$600.00	NM
_			NITH KELLY & MICH		:3	O RB201202	Н		\$600.00	NM
Weeks:	Start Date 10/22/12	End Date MIWITSS MIWITS MIWITS -	Spots/Week 3	<u>Rate</u> \$600.00						
Spots: # 0	Ch <u>Day Ai</u>	<u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type



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Advertiser	Product	Estimate Number
Committee Against Physici	PAS Oct/Nov 12 TV	151

ne Start Date	End Da	ta Des	cription	Start/End	Time 1	//TWTFSS	Length	Spots/ Week	Rate	Type		
3 10/16/12	11/06/1			LY & MIC9A-10A		TWIF	:30	3	\$600.00	NM		
									Ψοσσ.σσ			
Spots: # C		Air Date		Description_	0.1410114.51	Start/End Time	Length		NT .		Rate	
		10/22/12		LIVE WITH KELLY				RB201202			\$600.00 \$600.00	
		10/23/12		LIVE WITH KELLY				RB201202			\$600.00	
2 11	CVBVV	10/24/12	9.30 AIVI	LIVE WITH KELLT	& WIICHALL	9A-10A	.30	RDZUIZUZ			\$000.00	INIV
4 10/16/12	11/06/1		day News	1158a-12		TWTF	:30	3	\$1,000.00	NM		
Weeks:	Start Dat 10/15/12	10/21	/12 W	F	<u>Veek</u> 4 \$	Rate 1,000.00					_	
Spots: # C		Air Date		<u>Description</u>		Start/End Time	Length) II		Rate	
		10/17/12		Midday News		1158a-1230p		RB201202			\$1,000.00	
		10/18/12		Midday News		1158a-1230p		RB201202			\$1,000.00	
		10/19/12		Midday News		1158a-1230p		RB201202			\$1,000.00	
Weeks:	/CVB F Start Dat	10/19/12 te End [Midday News TFSS Spots/V	Nook	1158a-1230p Rate	:30	KDZU1ZUZ	:н		\$1,000.00	NM
WCCK3.	10/22/12					1,000.00						
Spots: # C	h <u>Day</u>	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID			Rate	Туре
3 W	/CVBTu	10/23/12	12:16 PM	Midday News		1158a-1230p	:30	RB201202	2H		\$1,000.00	NN
1 W		10/24/12		Midday News		1158a-1230p	:30	RB201201	l H		\$1,000.00	NM
2 W			12:43 PM am Runover	Midday News		1158a-1230p	:30	RB201202	2H		\$1,000.00	NM
5 10/16/12	11/06/1	2 Milli	onaire	1228-1p	-	TWTF	:30	3	\$1,200.00	NM		
Weeks:	Start Dat 10/15/12			<u>Spots/V</u>		Rate 1,200.00						
Spots: # C	h <u>Day</u>	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID			Rate	Туре
10 W	/CVBW	10/17/12	12:44 PM	Millionaire		1228-1p	:30	RB201201	l H		\$1,200.00	ΝN
9 W	/CVBTh	10/18/12	12:37 PM	Millionaire		1228-1p	:30	RB201201	l H		\$1,200.00	NΝ
		10/18/12	12:54 PM			1228-1p		RB201202			\$1,200.00	
		10/19/12	12:55 PM			1228-1p	:30	RB201201	l H		\$1,200.00	NΝ
Weeks:	Start Dat 10/22/12		Date MTWI /12 MTWI	TFSS Spots/V	<u>Veek</u> 3 \$	Rate 1,200.00						
Spots: # C		Air Date		Description	3 Þ	Start/End Time	Length	Ad-ID			Rate	Typ
		10/22/12	12:37 PM			1228-1p		RB201201	I H		\$1,200.00	
		10/23/12	12:45 PM			1228-1p		RB201202			\$1,200.00	
	/CVB <i>F</i>	10/26/12 MG 9.16,9.		Millionaire		1228-1p	:00				\$1,200.00	
6 10/16/12	11/06/1		EN EF	4P-5P	-	TWTF	:30	3	\$1,500.00	NM		
Weeks:	Start Dat 10/15/12			<u>Spots/V</u>		<u>Rate</u> 1,500.00						
Spots: # C		Air Date	· · –	Description	-t D	Start/End Time	Length	Ad-ID			Rate	Type
		10/17/12		ELLEN EF		4P-5P		RB201201	l H		\$1,500.00	
		10/17/12		ELLEN EF		4P-5P		RB201202			\$1,500.00	
		10/18/12		ELLEN EF		4P-5P	:30	RB201202	SH		\$1,500.00	
		10/19/12		ELLEN EF		4P-5P		RB201202			\$1,500.00	
Weeks:	Start Dat 10/22/12	te End D	Date MIW	TFSS Spots/V		Rate 1,500.00	.30					
Spots: # C	h <u>D</u> ay	Air Date	Air Time	<u>Description</u>		Start/End Time	Length	Ad-ID			Rate	Тур
2 W		10/22/12	4:35 PM	ELLEN EF		4P-5P	:30	RB201202	2H		\$1,500.00	ΝN
3 W	/CVBTu	10/23/12	4:47 PM	ELLEN EF		4P-5P	:30	RB201201	I H		\$1,500.00	NN
1 W	/CVB W	10/24/12	4:20 PM	ELLEN EF		4P-5P	:30	RB201202	SH		\$1,500.00	NM
7 10/16/12	11/06/1	2 New	scenter 5 at	5 5-6p		TWTF	:30	4	\$2,500.00	NM		

INVOICE



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Lehigh Valley, PA 18002-6874

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949699-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
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www.thebostonchannel.com

no Ct	o Fra Dete		ntion	Ctort/Fra d Time	MARIECC	ا مم دیداد	Spots/	Data	T	
ne Start Dat			·	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 4	<u>Rate</u> \$2,500.00					
Spots: #	Ch <u>Day A</u>	ir Date/	Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Typ
13 \	WCVBW 1	0/17/12	5:24 PM Newsc	enter 5 at 5	5-6p	:30	O RB201202	2H		\$2,500.00 N
12 \	WCVBTh 10	0/18/12	5:35 PM Newsc	enter 5 at 5	5-6p	:30	0 RB20120	1 H		\$2,500.00 N
10 \	WCVBTh 10	0/18/12	5:52 PM Newsc	enter 5 at 5	5-6p	:30	0 RB201202	2H		\$2,500.00 N
11 \	WCVBF 10		5:38 PM Newsc		5-6p	:30	0 RB201202	2H		\$2,500.00 N
Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 4	Rate \$2,500.00					
Spots: #			Air Time Descrip	otion	Start/End Time	Lenat	h Ad-ID			Rate Typ
			5:37 PM Newsc		5-6p		0 RB201202	2H		\$2,500.00 N
3 \	WCVBTu 10	0/23/12	5:28 PM Newsc	enter 5 at 5	5-6p	:30	0 RB201202	2H		\$2,500.00 N
			5:43 PM Newsc		5-6p	:30	0 RB201202	2H		\$2,500.00 N
		0/26/12	Newsc	enter 5 at 5	5-6p	:0	0			\$2.500.00 N
	-	G 9.12,9.13,								
8 10/22/12	11/06/12	Newsc	center 5 at 6	6-630p	МГWГF	:30	4	\$3,750.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 4	Rate \$3,750.00					
Spots: #			Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Typ
			6:13 PM Newsc	enter 5 at 6	6-630p		0 RB201202			\$3,750.00 N
3 \	WCVBW 1	0/24/12	6:28 PM Newsc	enter 5 at 6	6-630p	:30	0 RB20120	1 H		\$3,750.00 N
1 \	WCVBTh 10	0/25/12	6:14 PM Newsc	enter 5 at 6	6-630p	:30	O RB201202	2H		\$3,750.00 N
4 \	WCVBF 10	0/26/12	6:15 PM Newsc	enter 5 at 6	6-630p	:30	0 RB20120	1 H		\$3,750.00 N
9 10/16/12	11/06/12	M-F Ins	side Edition	658-730p	- TWF	:30	3	\$3,000.00	NM	
Weeks:	Start Date 10/15/12	End Date		Spots/Week 4	Rate \$3,000.00					
Spots: #			Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
			7:22 PM M-F Ins		658-730p		0 RB20120	1 H		\$3,000.00 N
9 \	WCVBTh 10	0/18/12	7:14 PM M-F Ins	side Edition	658-730p	:30	O RB201202	2H		\$3,000.00 N
11 \	WCVBTh 10	0/18/12	7:27 PM M-F Ins	side Edition	658-730p	:30	0 RB20120	1 H		\$3,000.00 N
10 \			7:22 PM M-F Ins	side Edition	658-730p	:30	0 RB201202	2H		\$3,000.00 N
Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week	Rate \$3,000.00					
Spots: #			Air Time Descrip	•	Start/End Time	Lenat	h Ad-ID			Rate Typ
			7:21 PM M-F Ins	•	658-730p		0 RB20120	1 H		\$3,000.00 N
	WCVB Th 1	0/25/12	M-F Ins	side Edition	658-730p	:0	*			\$3,000.00 N
2 \		<i>G 9.12,9.13,</i> 0/26/12	7:22 PM M-F Ins	side Edition	658-730p	:30	0 RB201202	2H		\$3,000.00 N
10 10/16/12	-			728-8p	- TWTF	:30	3	\$3,000.00	NM	ψο,ουσίου
Weeks:	Start Date			Spots/Week	Rate					
vveeks.	10/15/12	10/21/12	WTF	4	\$3,00000		L A . L 15			D : -
C			Air Time Descrip		Start/End Time		h Ad-ID	211		Rate Typ
Spots: #	//L.V.D.VV 1/		7:53 PM Chronic 7:29 PM Chronic		728-8p 728-8p		O RB201202 O RB201202			\$3,000.00 N
11 \		0/40/40	7 Z9 PIVI Chroni	.	/∠ŏ-ŏD		<u> </u>			\$3,000.00 N
11 \	WCVBTh 10						O DDOOLOOG	ы		
11 \ 10 \	WCVBTh 10	0/19/12	7:43 PM Chroni	cle	728-8p		0 RB201202			\$3,000.00 N
11 \ 10 \ 9 \ 8 \	WCVBTh 10 WCVBF 10 WCVBF 10	0/19/12 0/19/12	7:43 PM Chronic 7:51 PM Chronic	cle cle	728-8p 728-8p		0 RB201202 0 RB201202			\$3,000.00 N \$3,000.00 N
11 \ 10 \	WCVBTh 10 WCVBF 10 WCVBF 10 Start Date	0/19/12 0/19/12 End Date	7:43 PM Chronic 7:51 PM Chronic e <u>MIWIFSS</u>	cle	728-8p 728-8p Rate					
11 \\ 10 \\ 9 \\ 8 \\ Weeks:	WCVBTh 10 WCVBF 10 WCVBF 10 Start Date 10/22/12	0/19/12 0/19/12 End Date 10/28/12	7:43 PM Chronic 7:51 PM Chronic e MIWIFSS MTWTF	cle cle Spots/Week 3	728-8p 728-8p <u>Rate</u> \$3,000.00	:30	0 RB201202			\$3,000.00 N
11 \\ 10 \\ 9 \\ Weeks: Spots: #	WCVBTh 10 WCVBF 10 WCVBF 10 Start Date 10/22/12 Ch <u>Day</u> A	0/19/12 0/19/12 End Date 10/28/12 ir Date	7:43 PM Chronic 7:51 PM Chronic e <u>MIWIFSS</u>	cle cle Spots/Week 3 otion	728-8p 728-8p Rate	:30 Lengt		2Н		



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								Spots/			
ine St	art Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
10 10	0/16/12	11/06/12	Chronicle		728-8p	- TWΓF	:30	3	\$3,000.00	NM	
Sp	ots: # Ch	Day Ai	r Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
·		CVB F 10		Chroni		728-8p	:0				\$3,000.00 NA
13 10)/22/12	10/28/12	Dancing F	Results	758-9p	- T	:30	1	\$25,000.00	NM	
We	eeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> - T	Spots/Week 1	Rate \$25,000.00					
Sp	ots: # Ch	Day Air	r Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	3 WC	CVBTu 10)/23/12 8:2	25 PM Dancin	g Results	758-9p	:3	0 RB20120)1H		\$25,000.00 NN
15 10)/22/12	10/28/12	Grey's An	atomy	858-10p	T	:30	1	\$15,000.00	NM	
We	eeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> T	Spots/Week 1	Rate \$15,000.00					
Sp	ots: # Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 WC	CVBTh 10)/25/12 9:1	19 PM Grey's	Anatomy	858-10p	:3	0 RB20120)2H		\$15,000.00 NN
16 10)/22/12	10/28/12	Shark Tai	nk	758-9p	F	:30	1	\$6,000.00	NM	
We	eeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> F	Spots/Week 1	Rate \$6,000.00					
Sp	ots: <u>#</u> Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 WC	CVBF 10)/26/12 8:4	44 PM Shark	Tank	758-9p	:3	0 RB20120)2H		\$6,000.00 NN
17 10	0/16/12	11/04/12	6a Weeke	end Eyeopene	r 558-7a	SS	:30	2	\$1,200.00	NM	
We	eeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> SS	Spots/Week 2	Rate \$1,200.00					
Sp	ots: # Ch			Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
		CVB Sa 10			ekend Eyeopener	558-7a		0 RB20120			\$1,200.00 NN
		CVB Su 10			ekend Eyeopener	558-7a	:3	0 RB20120)2H		\$1,200.00 NN
	eeks:	Start Date 10/22/12	End Date 10/28/12	<u>MIWIFSS</u> SS	Spots/Week 2	<u>Rate</u> \$1,200.00					
Sp	ots: # Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Typ
		CVB Sa 10			ekend Eyeopener	558-7a		0 RB20120			\$1,200.00 NN
	2 WC	CVB Su 10	0/28/12 6:2	24 AM 6a Wee	ekend Eyeopener	558-7a	:3	0 RB20120)2H		\$1,200.00 NN
18 10	0/16/12	11/04/12	Weekend	GMA	7-8a	SS	:30	2	\$2,000.00	NM	
We	eeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS SS	Spots/Week 1	Rate \$2,000.00					
Sp	ots: # Ch			Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
		CVB Sa 10		58 AM Weeke		7-8a	:3	0 RB20120)1H		\$2,000.00 NN
We	eeks:	Start Date 10/22/12	End Date 10/28/12	<u>MIWIFSS</u> SS	Spots/Week 2	Rate \$2,000.00					
Sp	ots: # Ch			Time Descrip	-	Start/End Time	Lenat	h Ad-ID			Rate Type
<u> P</u>		CVB Sa 10		49 AM Weeke		7-8a		0 RB20120)2H		\$2,000.00 NN
				58 AM Weeke	nd GMA	7-8a	:3	0 RB20120)1H		\$2,000.00 NN
19 10	0/16/12	11/04/12	8a Sat W	knd Eyeopene	er Sa 8a-9a	S-	:30	1	\$1,500.00	NM	
We	eeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u>	Spots/Week	Rate \$1,500.00					
Sn	ots: # Ch			Time Descrip	otion	Start/End Time	l enat	h Ad-ID			Rate Type
<u> </u>		CVB Sa 10			Wknd Eyeopener	Sa 8a-9a		0 RB20120)2H		\$1,500.00 NN
We	eeks:	Start Date 10/22/12	End Date 10/28/12	MIWIFSS S-	Spots/Week 1	<u>Rate</u> \$1,500.00					

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Spots/

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19	10/16/12	11/04/12	8a Sat Wknd Eyeo	pener Sa 8a-9a	S-	:30	1	\$1,500.00	NM	
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
				Sat Wknd Eyeopener	Sa 8a-9a) RB20120	2Н		\$1,500.00 NM
20	10/16/12	11/04/12	8a Sun Wknd Eyed	pener Su 8-10a	S	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFS		Rate \$1,200.00					
	Spots: # Ch	Day Air	Date Air Time De	scription_	Start/End Time	Lengtl	h Ad-ID			Rate Type
		CVB Su 10		Sun Wknd Eyeopener	Su 8-10a	:30) RB20120	1H		\$1,200.00 NM
	Weeks:	Start Date 10/22/12	End Date MIWIFS	SS Spots/Week 1	Rate \$1,200.00					
	Spots: # Ch			-	Start/End Time	l enat	h Ad-ID			Rate Type
				Sun Wknd Eyeopener	Su 8-10a) RB20120	2Н		\$1,200.00 NM
										ψ1, <u>2</u> 00.00 1
22	10/16/12	10/21/12	STEVE HARVEY [WΓF	:30	4	\$550.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFS WTF-		<u>Rate</u> \$550.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
				EVE HARVEY DAY	10-11a) RB20120			\$550.00 NM
				EVE HARVEY DAY	10-11a		RB20120			\$550.00 NM
				EVE HARVEY DAY	10-11a		RB20120			\$550.00 NM
	2 WC	CVBF 10	/19/12 10:27 AM ST	EVE HARVEY DAY	10-11a	:30) RB20120	OTH .		\$550.00 NM
23	10/16/12	10/21/12	World News Tonigl	nt 630-7p	WTFSS	:30	5	\$3,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFS WTFS	SS Spots/Week 5	Rate \$3,000.00					
	Spots: # Ch			scription	Start/End Time		h Ad-ID			Rate Type
				orld News Tonight	630-7p) RB20120			\$3,000.00 NM
				orld News Tonight	630-7p) RB20120			\$3,000.00 NM
				orld News Tonight	630-7p) RB20120			\$3,000.00 NM
				orld News Tonight	630-7p) RB20120			\$3,000.00 NM
	3 W(CVB Su 10	/21/12 6:56 PM Wo	orld News Tonight	630-7p	:30) RB20120	2H		\$3,000.00 NM
24	10/16/12	10/21/12	Newscenter 5 at 11	11-1130p	WГF-S	:30	4	\$6,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFS WTF-	SS Spots/Week 4	Rate \$6,000.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	4 WC	CVBW 10	/17/12 11:24 PM Ne	wscenter 5 at 11	11-1130p	:30	RB20120	2Н		\$6,000.00 NM
			/18/12 11:27 PM Ne	wscenter 5 at 11	11-1130p		RB20120			\$6,000.00 NM
			/19/12 11:23 PM Ne		11-1130p		RB20120			\$6,000.00 NM
	2 W(CVB Su 10	/21/12 11:29 PM Ne	wscenter 5 at 11	11-1130p	:30) RB20120	2H		\$6,000.00 NM
25	10/16/12	10/21/12	Dancing Results	758-9p	- T	:30	1	\$20,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFS	Spots/Week 1	Rate \$20,000.00					
	Spots: # Ch				Start/End Time	Lengtl	h Ad-ID			Rate Type
		CVBTu 10		ncing Results	758-9p		RB20120	1		\$20,000.00 NM
26	10/16/12	10/21/12	Grey's Anatomy	858-10p	T	:30	1	\$20,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFS	Spots/Week	Rate \$20,000.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type

INVOICE



WCVB P.O. Box 26874 Lehigh Valley, PA 18002-6874

Send Payment To:

ı	Invoice #	Invoice Date	Invoice Month	Invoice Period
	949699-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Committee Against Physici	PAS Oct/Nov 12 TV	151

Spots/

							Spots/			
Line Start Dat	te End Date	e Descri	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
26 10/16/12	10/21/12	Grey's	Anatomy	858-10p	T	:30	1	\$20,000.00	NM	
Spots: #	Ch Day A	ir Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
	WCVBTh 1		9:19 PM Grey's	·	858-10p		RB20120	2Н		\$20,000.00 NM
27 10/16/12	10/21/12	The Vi	ew	1058-12n	WTF	:30	4	\$2,000.00	NM	
Weeks:	Start Date			Spots/Week	Rate					
	10/15/12	10/21/12		4	\$2,000.00					
Spots: #			Air Time Descri	<u> </u>	Start/End Time	Length		111		Rate Type
			0:59 AM The Vi		1058-12n		RB20120			\$2,000.00 NM
			1:35 AM The Vi		1058-12n		RB20120			\$2,000.00 NM
			1:33 AM The Vi		1058-12n		RB20120			\$2,000.00 NM
2	WCVBF 1	0/19/12 1	0:59 AM The Vi	ew	1058-12n	:30	RB20120	ZH		\$2,000.00 NM
28 10/16/12	10/21/12	The Ch	new	1-2p	WГF	:30	4	\$1,000.00	NM	
Weeks:	Start Date 10/15/12	End Dat 10/21/12		Spots/Week 4	Rate \$1,000.00					
Spots: #			Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
			1:31 PM The C		1-2p		RB20120	2Н		\$1,000.00 NM
4	WCVBTh 1	0/18/12	1:57 PM The C	hew	1-2p	:30	RB20120	2Н		\$1,000.00 NM
2	WCVBF 1	0/19/12	1:30 PM The C	hew	1-2p	:30	RB20120	2Н		\$1,000.00 NM
3	WCVBF 1	0/19/12	1:56 PM The C	hew	1-2p	:30	RB20120	2Н		\$1,000.00 NM
29 10/16/12	10/21/12	KATIE	COURIC DAY	3-4p	WГF	:30	4	\$900.00	NM	
Weeks:	Start Date 10/15/12	End Dat 10/21/12		Spots/Week 4	<u>Rate</u> \$900.00					
Spots: #			Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
			3:48 PM KATIE		3-4p		RB20120	2Н		\$900.00 NM
3	WCVBTh 1	0/18/12	3:23 PM KATIE	COURIC DAY	3-4p	:30	RB20120	1H		\$900.00 NM
4	WCVBTh 1	0/18/12	3:56 PM KATIE	COURIC DAY	3-4p	:30	RB20120	2Н		\$900.00 NM
2			3:31 PM KATIE	COURIC DAY	3-4p	:30	RB20120	1H		\$900.00 NM
30 10/16/12	10/21/12	NETW	ORK POLITICA	L PNETWORK POLI	·	:30	1	\$10,000.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks:	Start Date			Spots/Week	Rate					
C	10/15/12			1	\$10,00 0.00		A - L I D			Data Tima
Spots: #			Air Time Descri		Start/End Time ROGR/ NETWORK POL	Length	RB20120	1		Rate Type \$10,000.00 NM
3	WCVBIU I	0/16/12 1	U.59 PIVI NETV	ORK POLITICAL PR	OGRANET WORK POL	-111 :30	KDZU1ZU	1		\$10,000.00 NIV
31 10/16/12	10/21/12	What V	Vould You Do?	858-10p	F	:30	1	\$6,000.00	NM	
Weeks:	Start Date			Spots/Week 1	Rate \$6,000.00					
Spots: #			- Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
			9:14 PM What		858-10p		RB20120	1H		\$6,000.00 NM
32 10/16/12	10/21/12	6p Nev	vs Weekend	6-630p	S	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/15/12	End Dat 10/21/12		Spots/Week	Rate \$3,000.00					
Spots: #			zS Air Time Descri	ntion	Start/End Time	Length	Δd-ID			Rate Type
	WCVBSu 1		6:10 PM 6p Ne		6-630p		RB20120	2Н		\$3.000.00 NM
	7707D3u 1	0/21/12	o. To T W op Ne	WO WEEKEIN	0-030p	.30		~		ψ5,000.00 ΝΙΝ

Total Spots 105



P.O. Box 26874

Invoice #	Invoice Date	Invoice Month	Invoice Period
949699-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Committee Against Physici	PAS Oct/Nov 12 TV	151

Gross Total \$308,400.00

Agency Commission \$46,260.00

Net Amount Due \$262,140.00

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